Herbert Hoover Uncommon Public Service Award Winners Named

State Representative Zach Nunn and State Senator Rob Hogg were recently recognized by the Hoover Presidential Foundation for 'Uncommon Public Service' to the people of Iowa. The Foundation established the award to be presented annually to one member of the Iowa House and the Iowa Senate who exemplifies Herbert Hoover's humanitarian efforts and commitment with uncommon service. The nominees are judged on their public service and humanitarian projects.

Representative Bobby Kaufmann presented the award to Rep. Nunn before members of the House as the session opened. "Being 'uncommon' is a quality of life and of service that we see often in our great state," said Rep. Kaufmann. "We find uncommon people in our schools, churches, courts and hospitals...we even find them in our state government."

Hidden in Plain Sight:

Hoover Film Footage Likely First White House Color Home Movies

Reprinted from Hoover.Archives.gov website

An audio-visual archivist working at the Herbert Hoover Presidential Library discovered that some of former First Lady Lou Hoover's home movies may in fact be the earliest color home movies ever taken at the White House.

During recent preservation efforts at the library on seven of Lou Hoover's home movies, Lynn Smith was the first to realize that the seven reels of film might not be what they appeared. Close inspection revealed that the black-and-white films are actually rare, early Kodacolor films.

"I realized some of Lou's home movies used Kodacolor film, but, because it appears like black and white film, previous archivists assumed it must be black and white," Smith explained.

Kodacolor film was first released to the public in August 1928. On the surface, it appears as black and white film with lines. But when projected through special filtered lenses, the color embedded in the film is restored.

In 2014, Smith read about the National Archives efforts

Summer Exhibit Heads and Shoulders above the Rest

Literally. Mostly because the exhibit features portraits of all 45 U.S. Presidents. The Hoover Presidential Library-Museum curators know how to add that extra touch to put it over the top. Last year, they built a false store front at the entrance to the gallery. For this exhibit they're building...well, let's just say I don't have enough clearance to divulge that information here.

In touring C-SPAN's exhibit, "American Presidents: Life Portraits," visitors are able to combine history with art and literature.

The exhibit features the only complete collection of American presidential oil portraits by one artist, North Carolina painter and sculptor Chas Fagan. Additionally, the exhibit includes photographs contributed by the White House Historical Association that capture each president's time in the White House, historic newspaper front pages declaring presidential election results and audio speeches from each president dating back to 26th president Theodore Roosevelt.

Hoover Library-Museum curators are collecting a personal item from each president to add to the exhibit.

The exhibit has traveled to many presidential homes and libraries and was on display in the nation's capital during the 2009 presidential inauguration.

The exhibit will open May 13 and runs through Oct. 29.

To view the movies, follow the YouTube link at Hoover.Archives.gov.

— Continued on page 9
Executive Director’s Message

Jerry Fleagle, IOM, CAE

Welcome to our Spring edition of American Road! We have a lot planned for 2017 and we’re glad you have joined us for the ride. We couldn’t provide the quality programs we offer without your continued support and I want you to know how much we greatly appreciate your participation.

A large part of our mission is to promote public education about and appreciation for Herbert Hoover, and already this year, we’ve contributed $1,000 to a local high school robotics team and began final selection of 15 Iowa high school juniors who will benefit from our annual $30,000 Uncommon Student Awards program. President Hoover didn’t have S.T.E.M. (Science, Technology, Engineering and Math) Days in his lifetime, but as an engineer and one who supported youth programs, it’s a safe bet he’d approve of these programs! I hope you’ll follow the progress of these programs on our Facebook page.

In March, we selected two outstanding Iowa state legislators as recipients of the 2017 Uncommon Public Service Awards. You can learn more about them in this newsletter, and about all the previous winners on our website.

There’s one question I get asked a lot. “Who’s going to be your speaker at the next Celebration Banquet?” Well, I’m not telling. We’re still working on finalizing the details and once we get it all locked in, we’ll announce it through the news media, on the website, on Facebook and Twitter, and we’ll email everyone we know. So if you don’t hear about it, you’re not trying very hard!

There is a dinner engagement coming on June 2. It’s called Presidential Partnerships: A Conference, and it features an after dinner talk with Richard Norton Smith, a past Hoover Presidential Library-Museum director and noted author and historian! It’s the first part of the two-day Presidential Partnerships: A Conference. Day two will be held in the Figge Auditorium and features presentations and a panel discussion with former Library director, Timothy Walch, history professors Lisa Ossian and Ross Kennedy, and Hoover biographer, George H. Nash.

Beginning Saturday morning, the panel will discuss how Herbert Hoover interacted with several presidents. Kennedy, a history professor from Illinois State University, begins with a focus on Hoover and Woodrow Wilson. George H. Nash follows with a study on Hoover and Coolidge. After the lunch break, Lisa Payne Ossian, a professor of history at Des Moines Area Community College explores Hoover and Truman. The final session features Walch with a presentation on Hoover’s interactions with Eisenhower. The program is included with museum admission, and is free to members of the Hoover Presidential Foundation.

Join us for a special, members only event at a private, VIP Exhibit Preview Reception

Friday, May 12, 5 to 7 p.m.

This is a free event for all members of the Foundation. Guests may attend with a member’s guest pass, or for $10. Foundation members may register online!

If using guest passes, please register the number of passes/guests under Tickets-Non-member. Be sure to bring your guest passes with you to the reception. If you are out of guest passes, please register guests as Future Member-Guests. Secure, online payment is accepted.

Wine, light snacks and other refreshments provided.
Estate Planning Made Simple: Request a Bequest

Charitable Bequests
A charitable bequest is simply a distribution from your estate to a charitable organization. There are different kinds of bequests. For each, you must use very specific language to indicate the precise direction of your assets, and to successfully carry out your final wishes. In any charitable bequest, be sure to name the recipient accurately.

Do you have an estate?
Your “estate” is the sum of your assets, including property you own, insurance policies, retirement accounts, cash on hand, etc. Wealthy people may have very large estates, but even people who aren’t wealthy often have the resources to make a charitable bequest. If every adult in America made a will and included a bequest of just $100, billions of dollars would flow to charitable causes every year.

Below, we have listed some of the more common kinds of bequests, and some bequest language. We always recommend that you carefully review the terms of your will with a professional trained in handling trusts and estates.

General Bequests are legacies left to certain people or causes that come from the general value of the estate, and are made by designating a specific dollar amount, a particular asset or a fixed percentage of your estate to the cause of your choice.

General bequest language:
“I give, devise, and bequeath to NAME OF CHARITY/LOCATION, the sum of $________(or a description of a specific asset), for the benefit of NAME OF CHARITY and its general purposes.”

Specific Bequests are made when a particular item or property is bequeathed for a designated purpose. (i.e., instruments bequeathed to the local school district for use in music education; dollar funds to be used in the operation of a school or church.)

Specific bequest language:
“I give, devise, and bequeath to NAME OF CHARITY/LOCATION, the sum of $_______ (or a description of a specific asset), for the benefit of NAME OF CHARITY to be used for the following purpose: (state the purpose). If at any time in the judgment of the trustees of NAME OF CHARITY it is impossible or impracticable to carry out exactly the designated purpose, they shall determine an alternative purpose closest to the designated purpose.”

Residuary Bequests are made when you intend to leave the residue portion of your assets after other terms of the will have been satisfied.

Residuary bequest language:
“All the rest, residue, and remainder of my estate, both real and personal, I give to NAME OF CHARITY/LOCATION, for its general purposes.”

Contingency Bequests allow you to leave a portion of your estate to a particular charity if your named beneficiary does not survive you.

Contingency bequest language:
“I devise and bequeath the residue of the property, real and personal and wherever situated, owned by me at my death, to (name of beneficiary), if (she/he) survives me. If (name of beneficiary) does not survive me, I devise and bequeath my residuary estate to NAME OF CHARITY/LOCATION, for its general purposes.”

Without a will, there is no mechanism in place to make a bequest, so here are the steps you should take to make sure your wishes are granted.

• Make a list of organizations or causes that you would like to support.
• Make a detailed list of your assets (financial, real estate, vehicles, jewelry, collectibles, musical instruments, etc.)
• Set up an appointment with your financial analyst or attorney, or planned giving officer at the organization you intend to support. These professionals will help sensibly guide you through the process.

Reprinted from the Leave A Legacy Iowa web site.

Presidential Partnerships: A Conference


The two-day conference brings together a variety of historians, each with a tie to Herbert Hoover, and explores Hoover’s relationships with several U.S. Presidents.

The first night features a dinner event with Richard Norton Smith. The event runs from 6 to 9 p.m. Friday, June 2, and includes dinner at the Brown Deer Golf Club in Coralville. The meal begins at 6:30 p.m., with a cash bar social at 6. Richard Norton Smith will speak following the meal. He served as the director of the Herbert Hoover Presidential Library-Museum from 1987 to 1993. Smith is a nationally recognized authority on the American presidency and a familiar face to viewers of C-SPAN, as well as The NewsHour with Jim Lehrer, where he appears regularly as part of the show’s round table of historians.

The dinner is open to the first 200 registrants. Tickets for the event are $65 for members of the Hoover Presidential Foundation and $75 for non-members. Secure registration is open online at HooverPresidentialFoundation.org. Guests attending the dinner will receive paid entry to the Saturday session.

Saturday’s session includes a panel discussion in the Hoover Presidential Library’s Figge Auditorium. The discussion will focus on the relationships Herbert Hoover had with several presidents. The panel consists of Walch, Nash, Ossian and Kennedy. Hoover Presidential Library-Museum director, Tom Schwartz, will moderate.

Walch will focus on Hoover’s interactions with President Eisenhower, and Nash with President Coolidge. Ossian, a professor of history at Des Moines Area Community College, will discuss Hoover’s relationship with President Truman. Ross Kennedy, a history professor from Illinois State University, will focus on Hoover and Woodrow Wilson.

The sessions begin shortly after the museum opens at 9 and will continue into the afternoon after a lunch break. Admission to the session is included with regular museum admission as seating permits.
What did Hoover do?

One of today’s political hot buttons is immigration. It’s not a new issue. Every president has had to deal with this topic since the dawn of the Constitution. So what were the challenges during President Hoover’s administration? The following article was authored by Hoover Presidential Library archivist Spencer Howard on Aug. 4, 2016. It, and other interesting Hoover stories, can be found at the Library’s website, Hoover.Archives.gov under the Hoover Heads Blog link.

Hoover on Immigration

By Spencer Howard

There is a widespread but unfounded myth that President Hoover ordered the deportation or “repatriation” of large numbers of Hispanics, primarily Mexicans, during his administration (1929-1933). “Deportation” is the legal process for formally expelling a non-citizen from the United States; “repatriation” is a term that refers to various methods for persuading or forcing individuals to leave the country outside of the legal process.

In the late 1920s, about 60,000 people would enter the U.S. annually from “non-quota” countries, primarily Mexico, and many of them stayed for years. (The 1924 Immigration Act had established strict quotas for immigration from Europe, Asia and Africa, but did not limit immigration from North or South America.) As long as migrants had a visa and a job, they could stay as long as they wished. Any migrant without a valid visa could be deported at any time, and any migrant, temporary or permanent, could be deported if they became a public charge. Local law enforcement agencies were the primary means for apprehending illegal immigrants, and the burden of proof was on the migrant to show a valid visa and employment. The Labor Department’s Bureau of Immigration was responsible for issuing official deportation warrants, and in most cases would pay for the deportees’ transportation out of the country.

There was an important loophole — if migrants left the country voluntarily, there were no repercussions and they could return in the future, but if they were officially deported and subsequently returned to the U.S., they would be denied a visa and could be charged with a felony for attempting illegal entry. As a result, law enforcement at all levels encouraged or even forced noncitizens (and sometimes even citizens of foreign heritage) to “repatriate” to their country of origin rather than take a chance with a deportation hearing.

As unemployment climbed during the Great Depression, most American citizens believed that jobs and charity should be reserved for Americans, and that non-citizens should return to their home countries. State and local law enforcement, with the encouragement of the Bureau of Immigration, stepped up efforts to apprehend petty criminals and public charges for deportation, which resulted in only modest increases in official deportations. Official deportations to all countries were 16,631 in 1930, 18,142 in 1931 and 19,426 in 1932.

President Hoover’s only official action was to eliminate inward migration by reducing the number of visas to almost zero, on the grounds that most applicants would likely find no work and become public charges. As the Depression worsened, private businesses and industry often took matters into their own hands. In Detroit, for example, the automakers fired many of their Hispanic workers, including legal migrants and even American citizens of Hispanic descent. Without jobs, many chose to leave the country rather than risk a deportation hearing. In other parts of the country, state and local officials began considering large-scale “voluntary repatriation” projects to reduce the burden on local welfare and charity.

The specifics varied but the results were the same: illegal immigrants and even legal migrants left the country “voluntarily” in large numbers. In some cases they left after being threatened or detained by local law enforcement or Bureau of Immigration officials. Others were alarmed by the anti-immigrant rhetoric or hostile attitude of their neighbors. Sometimes, local or state governments, or even private charities, would pay the transportation costs for the repatriates to leave the country. The largest such repatriation project took place in Los Angeles, organized by the City of Los Angeles with cooperation from the Department of Labor and Los Angeles County officials. In 1930 and 1931, tens of thousands of Mexicans were rounded up and put on trains, often with their American-born children, and summarily shipped across the border. Los Angeles County estimated that the cost to send one trainload of 6,000 Mexicans back to Mexico was about $77,000, but if they had stayed, unemployment relief would have cost the County about $425,000 per year.

Some of the repatriates, out of work or out of luck, actually welcomed the opportunity to return to their home country. Others were unaware of their rights, or lacked the means to defend themselves at a deportation hearing. The Mexican government was eager to bring workers back to Mexico, paid for their transportation from the border to the interior, and supported charitable organizations that helped repatriates find jobs and homes in Mexico.

Hoover’s Secretary of Labor, William Doak, was much more enthusiastic than the President about repatriation and used every means at his disposal to encourage repatriation projects like the one in Los Angeles. Some historians have suggested that the Immigration Bureau’s activities were unscrupulous, unfair or even illegal, but at the time they were very popular with most Americans, and no serious legal challenges were raised. Hoover could, perhaps, have told Doak to back off, but it would have raised a political firestorm – Hoover’s detractors would have accused him of taking jobs and unemployment relief away from American citizens.

In total, perhaps ten times as many people may have left the country “voluntarily” during the Hoover administration than were officially deported, but because the departures were “voluntary,” an accurate estimate is impossible to determine. President Hoover believed that the Federal government’s role should be limited to prosecuting official deportations and enforcing the laws limiting legal immigration. In his address accepting the Republican Presidential renomination in 1932, he stated, “I favor rigidly restricted immigration. I have by executive direction in order to relieve us of added unemployment, already reduced the inward movement to less than the outward movement. I shall adhere to that policy.”

★
Hoover Sponsors Robotic Team in FIRST Tech Challenge

The Herbert Hoover Presidential Library, with support from the Hoover Presidential Foundation, sponsored Team Trobotix from West High in Iowa City. The team advanced to the state competition in the FIRST Tech Challenge. Their name combines their school mascot name Trojans with Robotics to come up with Trobotix.

For Inspiration and Recognition of Science and Technology (FIRST) is a non-for-profit organization founded by inventor Dean Kamen in 1989. FIRST gives students the opportunity to develop the “muscle between their ears” and to gain experiences that will affect their future. Students who participate in FIRST get real-world application of Science, Technology, Engineering and Math (STEM) concepts, and participate in an atmosphere that encourages team building, entrepreneurship and sportsmanship.

The STEM program at the Hoover Presidential Library-Museum provides students across Iowa with vital access to STEM activities and materials. “I believe the support of the local robotics teams is reflective of the legacy of President Hoover and the Hoover family, which has a long history in engineering,” said Elizabeth Dinschel, education specialist at the Hoover Presidential Library-Museum. Herbert and Lou Hoover, both accomplished scientists and engineers, supported children with interests in science, math, and engineering.

Teams of students are responsible for designing, building, and programming their robots to compete in an alliance format against other teams. The robot kit is reusable from year-to-year, and is programmed using a variety of languages. Teams, including coaches, mentors, and volunteers are required to develop strategy and build robots based on sound engineering principles. Awards are given for the competition as well as community outreach, design, and other real-world accomplishments.

Dominic Iannone teaches history at West High and coaches the team. “The thing I love about FIRST Tech Challenge (FTC) is how multi-faceted it is,” said Iannone. Students are encouraged to engage in community outreach, develop a business plan for the team, and develop a social media presence for the team. Throughout the season, students are required to document everything they do, and their engineering notebooks become a key component that they are judged on at later stages of the season. Students also get the chance to develop stronger social skills, not only by working together and collaborating at competitions with other teams, but also in the more formal sense, as teams are interviewed by a panel of judges at each competition.

Khushi Kapoor, a member of Trobotix, learned more than just engineering skills. “What I learned from this experience is that a bunch of high-schoolers from so many different national backgrounds and hobbies can come together and work towards the same goal,” said Kapoor. “It was the experience of collaborating, discussing, and executing our ideas to be successful against other intelligent, like-minded teams that I really enjoyed.”

— Continued on page 8
The weather was a concern, but only for a few minutes. It had rained heavily in California the week prior to the trip. There was a possibility the road to the Reagan Ranch could wash away. But the sun came out when the plane landed and stayed out for the entire week, only to cloud over and rain again after departure.

The group gathered in Burbank and used that location as their base for three days. The Nixon Library was on the first day’s agenda, and the group was treated like royalty by the Nixon Foundation staff. “They literally rolled out the red carpet for us,” said Delene McConnaha, membership manager for the Hoover Presidential Foundation. “Really! The bus pulled up and we stepped right onto a red carpet leading up to the front door of the museum!”

Kevin Cartwright, development associate for the Nixon Foundation, took great care of the Hoover group. “We had planned a box lunch in a conference room, but the Nixon people set us up with an awesome formal luncheon in a replica of the White House East Room,” Delene reported. Leadership from the Nixon Foundation joined them at the meal, including William Baribault, the head of the Foundation.

The Nixon facility had just reopened this year after a long renovation. “It was spectacular!” Delene said. The site contained Nixon’s birthplace, the Marine One helicopter he used, beautiful gardens with a reflecting pool and his gravesite. Traveler Ellen Collins appreciated the special treatment the library showed our foundation members. “We thought the fact that we were able to get into areas that we would not have if we were not part of the Hoover Foundation was very special and made the trip very memorable,” she said.

The group left feeling the experience would be hard to beat during the remainder of the trip. They were wrong.

When the group arrived at the Reagan Presidential Library-Museum on day two, they were met by a greeting committee who divided them into smaller groups, leading them in different directions for personalized tours. Again, the grounds and views were a sight to behold. The site included many interesting features for our travelers to explore.

For example, one building housed Reagan’s Air Force One jet. “The plane is huge, but much smaller inside than I imagined,” Delene said. Behind the cockpit was a large communications array, an area for travelling press, and a small office for the President’s work. “It was maybe three seats wide and three rows deep,” said Delene. The Hoover group would rejoin for lunch under the plane’s wing.

Also in the building was an actual Irish Pub that had been relocated from Ireland to the site. It was said that the pub was a favorite of Reagan’s while visiting Ireland, and when the pub had closed, it was purchased and moved to the Library property. And they reopened the bar.

The site also had a Marine One helicopter but most notable of all, the Reagan’s gravesite, which overlooked a beautiful valley.

The tour bus was too big to make it up the narrow switchback mountainside to the Reagan Ranch on day...
The Reagan Ranch is not open to the public, but through a HPF member connection, our group was invited in. It seems Iowa Secretary of State, Paul Pate, is a member of the Young America’s Foundation, and of the Hoover Presidential Foundation as well. With his aide, we were able to make the presidential connections!

Rancho del Cielo sits atop a mountain at 2,250 foot elevation. It has a very small house that is simply furnished. There’s a small kitchen and bedroom, just enough comfort for a relaxing getaway. A building with lots of windows was nestled behind some trees, almost hidden from view. That’s where the security team would keep watch over the Reagans, without disrupting the gorgeous views. Although they didn’t see any horses, there were stables on site. Reagan preferred to let the horses run the pasture and didn’t like to see them locked up in the stables. A heliport pad had been removed from lack of use.

A stocked pond finished the landscape. The scenery was spectacular in every direction and it was easy to see why the President enjoyed his time at the ranch.

Monterey Bay and Fisherman’s Wharf was next on the agenda. The group took a 90 minute bus tour of Monterey and Cannery Row and while others visited a nearby aquarium, the rest of the group made their way along Fisherman’s Wharf. Lunch on your own at ocean-side cafes capped off the stop. Some in the group spotted a whale lumbering along the coast, spouting his approval for the visiting Iowans.

Traveling further north to Palo Alto, the group was joined by 2016 Uncommon Student Alumni, Sydney Reickoff, who now attends Stanford University. With Sydney in tow, a tour of the Hoover Institute was next on the agenda. Here, the group was met by Linda Bernard, deputy archivist of the Hoover Institute, who led tours of the Hoover Tower, Hoover’s office in the tower, and shared many Hoover Institute documents and artifacts. As an added treat we toured Memorial Church on the Stanford Campus, where Andy’s daughter, Margaret, was married. Joining the group that evening for dinner were Hoover Presidential Foundation members, Susan and Albert Alioto, who live in San Francisco.

Andy Hoover, Herbert’s grandson, grew up in the area. He and his wife Jeanie had flown in from their home in Colorado for the week-long trip. As the bus made its way through town, Andy would point out points of interest such as his old neighborhood and the grade school he attended.

The final full day included stops at three Napa Valley wineries for wine and olive oil tasting. The stops included the Jacuzzi Winery, Cru Winery and Stag’s Leap. “One highlight was sampling a $175 bottle of wine,” said Delene. “Of course, with my refined palate, I couldn’t tell the difference between that and a $30 bottle!”

Each day the trip provided something unique and wonderful, so it was hard to list any one event as the highlight of the tour. Jane Ottinger, one of our travelers couldn’t decide which stop she enjoyed most. “Really, everything! Of course, the Libraries…the Ranch was special. Then there’s the Tower; oh, the Chapel. It all was fantastic!” she said.

Karen Mannes said, “It was the best tour we have been on.” We’re so glad everyone enjoyed the trip. And just wait until you hear about our next one, Karen! ★
Robotics Team

Continued from page 5 —

*American Road* asked lead designer Misha Kuznetsov if they would do anything different in the next round. “One improvement would be to 3D model the whole robot,” said the high school sophomore. “This year we partly modeled a prototype and it paid off greatly with planning the building. It would be even more beneficial to take it one step further and model the whole thing.”

The competition, held February 25, included 48 teams from across the state. Trobotix faced some tough opponents and placed among the top 14 teams to advance to the super-regional level. There, 72 teams representing 11 states will compete for the final level, the World Championships to be held in St. Louis at the end of March. We did not get results in time for publication, so please check our Facebook page to see how they did!

Coach Iannone appreciates the support from the Foundation, the Iowa City school community and the parents of his team members. “We have also had a great collaborative relationship with the City High FTC team and City High’s coach, Vicky Pederson, has been very generous with her time,” he said. “We also have some great sponsors in the community that include ACT, the Iowa City School District Foundation and Meta Communications in Iowa City.

Herbert Hoover, a mining engineer by trade, used his skills to improve mining operations and make them more efficient. Imagine what he would have done in today’s world, where students like those on the Trobotix team are embracing STEM principles and building and programming robots of their own design in high school! Well done, team. You’ve made all of us on the Hoover Campus proud!

Have You Remembered Us in Your Will?

The Hoover Presidential Foundation has many thrifty members and supporters over the years that have been able to make regular modest gifts in support of the Foundations’ mission. The majority of bequests the Foundation receives are from supporters and donors like this. Because these donors have seen how the Foundation is a reliable and good steward of these gifts over the years, we often receive larger bequests in their wills. And many people ask, can we do this with the Foundation?

The answer is yes! The Foundation can supply you with a simple form, or language that you can include in your will. Many people, to make sure they have enough to live on through their lifetimes, often decide to donate a percentage of their estate to non-profits.

As life circumstances change, you can always make changes in your will.

We always like to know if you have remembered us in your will, but it is not a requirement. If you can tell us, it often helps with making it a cleaner and simpler process for your executor.

For more specific information about charitable estate planning, an outstanding resource is the web site www.mipgc.org/leave-a-legacy, and visit the Guide to Planned Giving section of the web site. This is an outstanding web site to use, as it has a LOT of information you can peruse as you contemplate different options of charitable giving. Please note, you should always consult with a professional advisor when making financial decisions.
Hidden in Plain Site
Continued from page 1 —

to preserve early Kodacolor film of Yellowstone National Park, and she began to wonder about some of the films in the Hoover Library.

"Lou Hoover, like her husband, actively followed advances in technology," according to Tom Schwartz, Director of the Herbert Hoover Presidential Library-Museum. "We are grateful to Lynn for recognizing Lou's early use of the new Kodacolor film."

Lou Hoover was fascinated with emerging technology. She embraced still photography and began using a home movie camera by the 1920s. She was one of the early adapters of the new Kodacolor film and camera. Like most home movies, the films capture more private and unguarded moments of family life.

Kodacolor was eventually replaced with the more popular Kodachrome film in 1935. Because of the cost of the film, and its brief period of use, color home movies from this period are rare. Rarer still are color movies showing the White House and its grounds and other Washington, DC, attractions.

"The first Kodacolor home movies were shown by George Eastman on July 30, 1928, a mere seven months and four days before President Calvin Coolidge left office. The patent for the 'Optical System for Color Processes' was issued September 25, 1928, just over five months before Coolidge left," Smith said. "As a retiring president, it seems unlikely that Mr. or Mrs. Coolidge would have taken home movies at the White House."

Smith contacted the Library of Congress, and the Coolidge Presidential Library-Museum in Northampton, MA. Neither had home movies of the Coolidge family. She is awaiting replies from the National Archives' Motion Pictures branch and the Northeast Historic Film archives in Maine, but so far it seems that the Hoover films may be the first color home movies of the White House.

"This discovery," said Schwartz, "shows the Hoovers engaged in activities familiar to all families. So we see a bit of ourselves in them. That the movies are some of the first in color and that they reflect the activities of a presidential family make them unique."

Lou Hoover modified the second floor West Hall into a room where she could show her home movies to family and friends. The reels provide glimpses into the Florida fishing trip taken by Herbert and Lou Hoover in late January 1929, when he was President-elect. This would be the last vacation before assuming the Presidency on March 4, 1929, and before the burdens of his office began to weigh on the First Family.

Other reels capture playful scenes of grandchildren and vacation trips taken by the Hoovers' sons, and tourism images of Washington, DC, historic sites. Scenes of the White House gardens reflect Mrs. Hoover's concept for the exterior appearance of the garden plots. The final reel of film shows the first color images of President Hoover in his morning routine of tossing a medicine ball with others. This activity would eventually become the game known as Hoover-Ball.

Thanks to a grant from the National Film Preservation Foundation, which covered the costs of preserving the film and creating digital files, these restored color home movies are now available for public viewing at www.HooverArchives.gov.

To see the first color home movies of the Hoover family, come to the Hidden in Plain Site exhibit at the Herbert Hoover Presidential Library-Museum in West Branch.

Bright Star Touring Theatre Shines in Figge Auditorium

Two actors from the North Carolina based Bright Star Touring Theatre spent the week of March 20th in West Branch performing two shows daily for area students in 4th through 8th grade. Their play, USA to Z, offered an interactive journey through American politics, describing how our political process works, the branches of government, voting and elections, and more. Their high-energy presentation had the students cheering, participating in on-stage game show review sessions, and engaged in learning.

The performances were sponsored by The Herbert Hoover Presidential Library-Museum, Herbert Hoover National Historic Site, and the Hoover Presidential Foundation. The Foundation was also able to support some travel expenses for Cedar County schools through a grant from the Cedar County Foundation.

From West Branch, the troupe will continue on to Kentucky with shows in new locations each day through April 10. Then it’s back to auditioning wherever their hearts lead them.

Figgie Auditorium was packed with area students learning the process behind our system of government. More than just a recitation of facts — students interacted and became part of the show.

That’s high praise, according to Charee. "The best part is the kids. I get to watch as they soak it in and hopefully inspire them and maybe even change lives," she said.

Ray says he enjoys the great questions the students ask. "I love the interaction and that they trust us with tough, thoughtful questions like, ‘How do we know we made the right choice with our vote?’ he said.

The performances were sponsored by The Herbert Hoover Presidential Library-Museum, Herbert Hoover National Historic Site, and the Hoover Presidential Foundation. The Foundation was also able to support some travel expenses for Cedar County schools through a grant from the Cedar County Foundation.

From West Branch, the troupe will continue on to Kentucky with shows in new locations each day through April 10. Then it’s back to auditioning wherever their hearts lead them.

Only a few seats remain for the Presidential Partnerships Dinner

Brown Deer Golf Club, Coralville
Friday, June 2, 6 p.m.

Featuring Richard Norton Smith
Smith is a nationally recognized author, historian, and a familiar face to viewers of C-SPAN, as well as The NewsHour with Jim Lehrer, where he appears regularly as part of the show’s round table of historians.

Reserve your seats online at: HooverPresidentialFoundation.org
Cash bar social at 6 p.m., meal begins at 6:30 p.m.

Only a few seats remain for the Presidential Partnerships Dinner.

Brown Deer Golf Club, Coralville
Friday, June 2, 6 p.m.

Featuring

Richard Norton Smith

Smith is a nationally recognized author, historian, and a familiar face to viewers of C-SPAN, as well as The NewsHour with Jim Lehrer, where he appears regularly as part of the show’s round table of historians.

Reserve your seats online at: HooverPresidentialFoundation.org
Cash bar social at 6 p.m., meal begins at 6:30 p.m.

Driving the story were two Bright Star traveling actors, Charee Devon, who played Lady Liberty, and Ray Huth, as the animated Uncle Sam. "I’ve been acting since I was a sophomore in high school," Charee said. She credits an extraordinary drama teacher for giving her the acting bug. "My teacher is the one who really got me started."

Ray caught the bug in 3rd grade when he got the role of a farmer in a school play. "I remember telling my teacher that I wanted to hold a shovel and not a rake," Ray said. "I was pretty firm in that decision, as I recall."

Both had to audition with Bright Star to win the traveling roles. "We started with auditions through Skype," Charee said. They both got call backs and won the roles from there.

Blake Shultice, a 4th Grade Social Studies teacher at West Branch’s Hoover Elementary, brought his students to the final production of the week. The museum’s Figgie Auditorium, which seats 180, was packed. "We cover the three legislative branches in class, and it’s a great enrichment opportunity for the students to learn about it again here," Blake said of the performance. "It was a really cool program. The students were really engaged."

That’s high praise, according to Charee. "The best part is the kids. I get to watch as they soak it in and hopefully inspire them and maybe even change lives," she said.

Ray says he enjoys the great questions the students ask. "I love the interaction and that they trust us with tough, thoughtful questions like, ‘How do we know we made the right choice with our vote?’ he said.

The performances were sponsored by The Herbert Hoover Presidential Library-Museum, Herbert Hoover National Historic Site, and the Hoover Presidential Foundation. The Foundation was also able to support some travel expenses for Cedar County schools through a grant from the Cedar County Foundation.

From West Branch, the troupe will continue on to Kentucky with shows in new locations each day through April 10. Then it’s back to auditioning wherever their hearts lead them.

Figgie Auditorium was packed with area students learning the process behind our system of government. More than just a recitation of facts — students interacted and became part of the show.

That’s high praise, according to Charee. "The best part is the kids. I get to watch as they soak it in and hopefully inspire them and maybe even change lives," she said.

Ray says he enjoys the great questions the students ask. "I love the interaction and that they trust us with tough, thoughtful questions like, ‘How do we know we made the right choice with our vote?’ he said.

The performances were sponsored by The Herbert Hoover Presidential Library-Museum, Herbert Hoover National Historic Site, and the Hoover Presidential Foundation. The Foundation was also able to support some travel expenses for Cedar County schools through a grant from the Cedar County Foundation.

From West Branch, the troupe will continue on to Kentucky with shows in new locations each day through April 10. Then it’s back to auditioning wherever their hearts lead them.

Only a few seats remain for the Presidential Partnerships Dinner.

Brown Deer Golf Club, Coralville
Friday, June 2, 6 p.m.

Featuring

Richard Norton Smith

Smith is a nationally recognized author, historian, and a familiar face to viewers of C-SPAN, as well as The NewsHour with Jim Lehrer, where he appears regularly as part of the show’s round table of historians.

Reserve your seats online at: HooverPresidentialFoundation.org
Cash bar social at 6 p.m., meal begins at 6:30 p.m.

Driving the story were two Bright Star traveling actors, Charee Devon, who played Lady Liberty, and Ray Huth, as the animated Uncle Sam. "I’ve been acting since I was a sophomore in high school," Charee said. She credits an extraordinary drama teacher for giving her the acting bug. "My teacher is the one who really got me started."

Ray caught the bug in 3rd grade when he got the role of a farmer in a school play. "I remember telling my teacher that I wanted to hold a shovel and not a rake," Ray said. "I was pretty firm in that decision, as I recall."

Both had to audition with Bright Star to win the traveling roles. "We started with auditions through Skype," Charee said. They both got call backs and won the roles from there.

Blake Shultice, a 4th Grade Social Studies teacher at West Branch’s Hoover Elementary, brought his students to the final production of the week. The museum’s Figgie Auditorium, which seats 180, was packed. "We cover the three legislative branches in class, and it’s a great enrichment opportunity for the students to learn about it again here," Blake said of the performance. "It was a really cool program. The students were really engaged."

That’s high praise, according to Charee. "The best part is the kids. I get to watch as they soak it in and hopefully inspire them and maybe even change lives," she said.

Ray says he enjoys the great questions the students ask. "I love the interaction and that they trust us with tough, thoughtful questions like, ‘How do we know we made the right choice with our vote?’ he said.

The performances were sponsored by The Herbert Hoover Presidential Library-Museum, Herbert Hoover National Historic Site, and the Hoover Presidential Foundation. The Foundation was also able to support some travel expenses for Cedar County schools through a grant from the Cedar County Foundation.

From West Branch, the troupe will continue on to Kentucky with shows in new locations each day through April 10. Then it’s back to auditioning wherever their hearts lead them.

Figgie Auditorium was packed with area students learning the process behind our system of government. More than just a recitation of facts — students interacted and became part of the show.

That’s high praise, according to Charee. "The best part is the kids. I get to watch as they soak it in and hopefully inspire them and maybe even change lives," she said.

Ray says he enjoys the great questions the students ask. "I love the interaction and that they trust us with tough, thoughtful questions like, ‘How do we know we made the right choice with our vote?’ he said.

The performances were sponsored by The Herbert Hoover Presidential Library-Museum, Herbert Hoover National Historic Site, and the Hoover Presidential Foundation. The Foundation was also able to support some travel expenses for Cedar County schools through a grant from the Cedar County Foundation.

From West Branch, the troupe will continue on to Kentucky with shows in new locations each day through April 10. Then it’s back to auditioning wherever their hearts lead them.
Appreciated Stock Makes a Big Impact at Low Cost

By Jerry Fleagle, IOM, CAE

Many savvy investors have seen stock prices rise in the last six months (not to mention possibly over the last few years). Those same investors often have a good idea they will be paying income taxes every year, even if they do not sell stocks that have gains.

One way to cut a tax bill? Consider donating appreciated stock and you do not have to wait until the end of the year (although you could) to lock in an appreciated stock price as a donation now to the Hoover Presidential Foundation. Although we gladly accept cash, checks and credit cards, there may be a better way for you and the Foundation to contribute. If you are planning to make a contribution to a charity like the Hoover Presidential Foundation or other qualified charitable organization, you should consider donating appreciated stock from your investment portfolio instead of cash. Your tax benefits from the donation can be increased and the Foundation will be just as happy to receive the stock.

This tax planning tool is derived from the general rule that the deduction for a donation of property to charity is equal to the fair market value of the donated property. Where the donated property is “gain” property, the donor does not have to recognize the gain on the donated property. These rules allow for the “doubling up,” so to speak, of tax benefits: A charitable deduction, plus avoiding tax on the appreciation in value of the donated property.

Let’s look again at this example: Bart and Lisa are siblings, and each wants to make a charitable contribution to their favorite charity. Bart wants to donate to his college alma mater, while Lisa wants to give to the Hoover Presidential Foundation. Although Bart and Lisa’s investments now have a fair market value of $20,000 each, Bart and Lisa’s investments have a fair market value of $20,000 each.

In order to make his charitable contribution, Bart decides to sell his shares in XYZ Corp. Bart realizes a gain of $15,000 on those shares. Bart now has to deal with Uncle Sam, and will be required to fork over $3,000 in federal taxes on this $15,000 gain (20% capital gains rate). Bart then takes the remainder of these funds in the amount of $17,000 and writes a check to his alma mater for this amount. Assuming that Bart is in the 28% tax bracket, Bart will realize a tax savings of $4,760 on the charitable contribution deduction of $17,000.

Lisa, on the other hand, has made arrangements with HPF to donate her shares of XYZ Corp. directly to the Hoover Presidential Foundation, and HPF jumps at the chance to receive this donation. After the transfer, Lisa will NOT have to realize any gain or pay any tax on the $20,000 transfer of the stock to HPF. In addition, Lisa will receive a charitable contribution for the full $20,000 fair market value of the stock. And, assuming that Lisa is also in the 28% tax bracket, this $20,000 charitable contribution will generate tax savings of $5,600 to Lisa.

Take a closer look at the numbers: Who ‘made out’ better in these transactions? In Lisa’s case, her charity (HPF) received a full $20,000, while Bart’s charity only received $17,000... almost 18% less. Also, Lisa saved a full $5,600 in taxes on her contribution, while Bart only saved $4,760 in ‘net’ taxes ($3,000 tax on the gain on the sale of the shares, less a $4,760 tax deduction on the charitable contribution). That’s a whopping difference of $3,840 in tax savings for Lisa!

So, on Bart’s transaction, Uncle Sam made out. In Lisa’s transaction, both Lisa AND the HPF made out. Only Uncle Sam was the loser. This is quite fine. Remember that tax policy is often used to drive social action, and this is a prime example. There was nothing illegal or immoral for Lisa to arrange her affairs in order to comply with the law and keep her taxes as low as possible while providing her charity of choice (HPF) with the largest possible contribution. The Supreme Court has said as much many times.

And remember also that this technique may work for other similar contributions, from $100 to $1 million, depending upon your individual tax situation. So don’t think that you have to be in the class of the Warren Buffets or Bill Gates of the world in order to make the contribution of appreciated stock work for you from a tax standpoint.

But there ARE a few cautions: While this plan works for Lisa in the above example, it will not work if the stock has NOT been held for more than one year. If the shares were held for a year or less, the shares would be treated as “ordinary income property” for these purposes, and the charitable deduction would be limited to the stock’s $5,000 cost. So remember that if you are considering the contribution of appreciated stock, you need to make sure that the shares have been held for more than one year and qualify for the “qualified appreciated stock” deduction.

There ARE very real tax benefits to the tax savvy charitable giver. Don’t overlook ‘em.

As a 501 (c) (3) non profit charitable organization, your donations are tax deductible at the Hoover Presidential Foundation.
Herbert Hoover Uncommon Public Service Award Winners Named

Continued from page 1 —

Rep. Kaufmann quoted from Rep. Nunn’s nomination form, “Rep. Nunn imbues the excellence in service...” and leadership that President Herbert Hoover challenged every American to strive to achieve. Representing Iowa House District 30, Rep. Nunn is a shining example of self-sacrifice, work ethic, and humility each day he sets foot in the House chamber. He works closely with community organizations... he reads books to preschoolers at local schools. He speaks and volunteers with local organizations that work to give provisions to the area’s hungry and homeless. He is an authentic, unwavering servant to the public.”

“To be able to serve one’s country is a great honor, but to be able to serve one’s closest community is the highest privilege we can ask for,” said Rep. Nunn. “I am very humbled by this award.”

Senate President, Jack Whitver, presented the award to Senator Hogg in the State Senate chamber. “It’s greatly satisfying to me that the Hoover Presidential Foundation, for the 11th consecutive year, has recognized legislators from the Iowa House and the Senate who have demonstrated uncommon and extraordinary public service to the people of Iowa,” said Whitver.

Active in the Cedar Rapids community and throughout Iowa, Rob has worked diligently to engage citizens in advocacy for climate solutions – as staff for Ecumenical Ministries of Iowa, as member of the Board for Iowa Power & Light, coordinator of Iowa Climate Advocates, as a leader of the Cedar Wapie Sierra Club, I-RENEW and Citizens Climate Lobby, as one of the most active speakers in the Climate Reality Leadership Corps, and as the author of a succinct and accessible book, America’s Climate Century: What Climate Change Means for America in the 21st Century and What Americans Can Do About It.

Representative Nunn serves House District 30 and serves on the Admin and Rules, International Relations, Economic Growth, Judiciary, Legislative Council and Ways & Means committees.

Sen. Hogg is from the 19th District and is the Senate Democratic Leader and ranking member on the Rules and Administration Committee.

Both legislators will be honored at the Foundation’s annual Celebration Banquet in the fall.

Shelby Clarton named Summer Intern

The Hoover Presidential Foundation is pleased to announce Shelby Clarton as the new summer communications intern. Shelby will be a junior at the University of Iowa in the Fall, studying Health and Human Physiology, Event Planning, and Human Relations. This unique combination reflects her passion for health and wellness as well as community engagement.

Shelby enjoys being involved in many activities at the University. She serves as a Resident Assistant for Women in Science and Engineering, and says she loves the opportunity to know and support so many different people. Her time is also spent as an Event Coordinator for Iowa CHAARG, an organization that encourages college women to “find their fit” by partnering with local fitness studios every week to explore different types of workouts. Additionally, she assists in coordinating the UI’s annual River Run as the Assistant Development Director.

“I just want to make the most of my college experience, and working with people toward shared goals is super motivating in all areas of my life,” she said. Needless to say, she keeps herself very busy.

In her free time, Shelby loves to be outdoors. Yoga, hiking, and kayaking are among her favorite activities, and as a Chicago area native, she tries to make it to as many Cubs games as possible. “I haven’t played Hoover-ball yet, but I have no doubt it will soon top my list of favorite activities,” she said.

Brad Reiners, communications manager at the Foundation, will supervise Shelby’s work. “I was very impressed with her writing skills, and her athletic ability and event planning experience are a natural fit for our adult and youth Hoover-Ball needs,” he said. “We’re eager for her to start!” Shelby officially joins the team May 17.

Shelby is especially looking forward to spending this summer learning from members of the Foundation and being part of the planning for the Hoover-Ball tournaments during Hoover’s Hometown Days August 4 and 5.

Look for our ads on pages 106 & 107 of the Iowa Travel Guide!

Order your free copy at www.traveliowa.com
The Hoover Presidential Foundation (HPF) is pleased to announce the release of our newly redesigned website, located at www.HooverPresidentialFoundation.org. The site is easier to navigate, offers easy to find news, social media posts, events and event registration. It is also mobile friendly.

The site was developed by Dream Warrior Group in California. Their firm was referred to us by the Nixon Foundation, who also used the firm for a recent upgrade.

Users will find a more open look that is cleaner and easier to read. A social media feed, the latest news releases and upcoming events can be added to any page along the right hand side for quick reference.

A careers page has been added to the new site to post current job and internship offerings. “It’s a great way for candidates to learn more about the job and research the HPF all in one place,” said Jerry Fleagle, executive director.

Another new addition is quickly becoming popular with the board of directors. Board members can log in to a secure page to view the upcoming board meeting agenda with links to all the necessary documents on one page. Following the meeting, the agenda and links are archived to the site and can be retrieved with just one additional click. Another page in the trustee section lists common documents such as bylaws and policy/procedures for general reference. Trustee Betsy Corridan was the first to comment on the new archive feature, “OMG!! I LOVE IT!!”

“The new site really simplifies the update process,” said Brad Reiners, communications manager at HPF. “The admin tool uses drag and drop, copy and paste methods that are so much easier and faster than writing HTML code.”

Typically, there will be glitches with a new site launch. If you have favorite pages bookmarked from the old site, they will no longer work. The new site has completely removed any reference to the old Hoover Association name, which was abandoned two years ago. If you are getting ‘Can’t find this page’ errors, check to make sure you’re using HooverPresidentialFoundation.org and not an old Association name in the URL. Then bookmark the new page link for future use. That will fix 99% of the errors we’ve seen.

Please bookmark our new site and check back regularly for the latest news and events at the Hoover Campus! ★